

Virtual Tobacco-Free Campus Summit

Wednesday, March 1, 2023		
Time	Topic	Speaker
10:00 – 10:05	Opening Remarks	Kelly Dupler , Director Bureau of Health Promotion and Risk Reduction
10:05 – 10:50	Health Impacts of Tobacco Use & Tobacco Use Trends	Dr. Frank Leone, MD, MS , Director Penn Medicine Comprehensive Smoking Treatment Program
10:50 – 11:20	Policy in Action: Tobacco-Free Policy Trends, Policy Benefits, Overcoming Policy Resistance	Traci Kennedy, MPH , Midwest States Strategist American Nonsmokers' Rights Foundation
11:20 – 11:50	Tobacco-Free Campus Panel Discussion	Tina Permar, MA, CSCS, NBC-HWC , Bucks County Community College Michelle Kennedy, MPH, MCHES , Rutgers University Melinda Ickes, Ph.D. , American College Health Association
11:50 – 12:20	Connecting to Local Tobacco-Free Policy Support and Resources in Your Region	PA Department of Health Regional Primary Contractors
12:20 – 12:50	Lunch Break	
12:50 – 1:50	Keynote: Building Policy Support through Youth Engagement and Campus Coalitions	Alex Parks , VP of Strategic Partnerships and Programs, Community and Youth Engagement, Truth Initiative
1:50 – 2:50	Skill-Building Workshops	Attendees participate in two 30-minute interactive sessions of their choosing, each designed to help prepare them for the next steps in the policy change journey
2:50 – 3:05	Tobacco-Free Policy Change Overview: Steps to Success	Amber Fields , Advocacy Specialist American Lung Association
3:05 – 3:10	Closing	Barbara Fickel , Director Division of Tobacco Prevention and Control