

Virtual Statewide Tobacco Free Campus Summit

Wednesday, March 1, 2023	
Time	Topic
10:00 – 10:05	Opening Remarks Kelly Holland, Director Bureau of Health Promotion and Risk Reduction
10:05 – 10:50	Health Impacts of Tobacco Use & Tobacco Use Trends Dr. Frank Leone, MD, MS, Director Penn Medicine Comprehensive Smoking Treatment Program
10:50 – 11:20	Policy in Action: Tobacco-Free Policy Trends, Policy Benefits, Overcoming Policy Resistance
11:20 – 11:50	Tobacco-Free Campus Panel Discussion
11:50 – 12:20	Connecting to Local Tobacco-Free Policy Support and Resources in Your Region
12:20 – 12:50	Lunch Break
12:50 – 1:50	Keynote presented by the Truth Initiative
1:50 – 2:50	Skill-Building Workshop Attendees will participate in two 30-minute interactive sessions of their choosing, each designed to help prepare them for the next steps in the policy change journey
2:50 – 3:05	Tobacco-Free Policy Change Overview: Steps to Success Amber Fields, Advocacy Specialist Pennsylvania Alliance to Control Tobacco (PACT)
3:05 – 3:10	Closing Barbara Fickel, Director Division of Tobacco Prevention and Control